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SOUNDTRACK CHANNEL AND INSIGHT COMMUNICATIONS ANNOUNCE
DIGITAL CARRIAGE AGREEMENT

STC GAINS FIRST CABLE DISTRIBUTION DEAL IN THE US

Insight Communications, the nation's eighth-largest cable operator, and Soundtrack Channel ("STC") have signed a multi-year carriage agreement with STC, the new 24-hour cable and satellite channel which features music videos from movie and television soundtracks, behind-the-scenes specials, celebrity interviews and the latest news on movies coming to PPV, VOD and in theaters. The announcement was made today by Bill Lee, CEO Soundtrack Channel and Terry Denson, Vice President, Programming, Insight Communications.

"Insight has always been at the forefront of the cable industry by supporting new channels - we're very excited to be included on their digital basic package of channels," said Lee.

He added, "In the last year STC has proven to be a new channel that has broken through the wall of multichannel television to quickly become extremely popular with subscribers in the now 32 countries where STC is distributed. The agreement with Insight is our first step into the US market as we continue to build STC into the destination on television for people who love movies and the music from the movies."

"We are excited to be the first to offer this new and unique channel to our customers," said Terry Denson, Vice President, Programming, Insight Communications. "Insight is committed to delivering the most unique programming line-up available, and with the unique product offering that STC delivers, we will be able to enhance the value of Insight Digital to new and existing customers."

In addition to movie and television soundtrack music videos, STC's program line-up includes STC Previews, featuring movies coming to theatres; On Set, taking viewers inside the movie-making process for upcoming movie releases and Sound Check, which goes up close and personal with composers and musicians as they discuss great movie scores and soundtracks.

"The addition of STC to our digital offering brings a new and unique channel that not only entertains our subscribers but also provides us with a very powerful and effective channel environment to cross-promote premium pay movie channels, PPV and VOD," added Denson.

STC has previously announced agreements with In Demand, the nations largest PPV and VOD network for the distribution of STC On-Demand reaching 6 million subscribers.

About Insight Communications:

Insight Communications (NASDAQ: ICCI) is the 8th largest cable operator in the United States, serving approximately 1.4 million customers highly concentrated in the four contiguous states of Illinois, Kentucky, Indiana and Ohio. Insight specializes in offering bundled, state-of-the-art services in mid-sized communities, delivering analog and digital video, high-speed data and the recent deployment of voice telephony in selected markets to its customers.

About Soundtrack Channel:

Based in Santa Monica, California, Soundtrack Channel, LLC ("STC") is the first and only cable and satellite channel to exclusively feature music videos from movie and television soundtracks, including original movie music videos that are specially produced for the channel. The channel also features entertainment news, behind-the-scenes of the movie-making process and celebrity interviews. Further information about the company can be found at www.soundtrackchannel.com

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