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SOUNDTRACK CHANNEL ANNOUNCES CARRIAGE AGREEMENTS FOR SINGAPORE, THAILAND AND TAIWAN

MIP TV, Cannes, France – April 11, 2005 Soundtrack Channel (“STC”), the global cable and satellite channel focused on the music of the movies, has secured distribution in Singapore, Thailand and Taiwan. The agreements expand the channel’s overall distribution to include over 47 countries.

“STC has received a very warm welcome throughout Asia,” said Bill Lee, Founder and CEO, Soundtrack Channel. “The universal appeal of our content is quickly making STC a must-carry channel throughout the region. We’re delighted to add Starhub, UBC, CNS, TVC and EMC to our growing list of STC affiliates in Asia.”

In Singapore, STC has been included on Starhub as part of their digital entertainment package. Starhub currently has over a half million analogue subscribers.

Thailand’s UBC platform has added STC in its digital package. UBC is Thailand’s leading cable and satellite distributor.

STC has completed carriage agreements with three cable operators in Taiwan: CNS, TVC and EMC. Collectively, these operators serve 80% of the cable subscribers in region. STC is available on the digital basic tiers of all three systems.

STC features music videos from movie and television soundtracks, as well as original shows focused on entertainment news, behind-the-scenes of the movie-making process and celebrity interviews. The channel was founded three years ago when it first launched channels in Brazil, Japan, Indonesia, Taiwan, Korea, Philippines, Australia and New Zealand. STC quickly secured further distribution throughout Asia, Latin America, Europe and the UK. Last year, STC also signed carriage agreements with Insight Communications and the National Cable Television Cooperative in the United States.

About Soundtrack Channel

Soundtrack Channel, LLC (“STC”) is the first and only cable and satellite channel to exclusively feature music videos from movie and television soundtracks, including original movie music videos that are specially produced for the channel. The channel also features entertainment news, behind-the-scenes of the movie-making process and celebrity interviews. Founded three years ago, STC is now available in 47 countries

around the world. Further information about the company can be found at www.soundtrackchannel.com

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