

FOR IMMEDIATE RELEASE:

SOUNDTRACK CHANNEL ("STC") EXTENDS DISTRIBUTION AGREEMENT WITH DIRECTV LATIN AMERICA FOR CARRIAGE THROUGHOUT THE REGION

STC Gains More Than 1 Million Subscribers Throughout Latin America

Los Angeles, CA – November 20, 2002 After only eight months on DIRECTV Latin America's Brazilian service, the Soundtrack Channel ("STC") has extended its carriage agreement with the satellite TV provider for distribution throughout Latin America. DIRECTV Latin America will launch STC on its basic tier on December 1 to all of its territories throughout the region. The agreement will add more than 1 million subscribers to STC's overall distribution, which is now at 6 million worldwide. The announcement was made today by Dennis Young, Chief Operating Officer, STC.

"We are very pleased that STC has found a core audience in such a short period of time," said Young. "DIRECTV has been quick to identify the channel's appeal and we are thrilled that they are applying its success in Brazil to their other territories in the region. We will now reach 28 markets in Latin America and the Caribbean."

STC features music videos from movie and television soundtracks, including original movie music videos that are specially produced for the channel. In addition, STC provides viewers with entertainment news, interviews with celebrities, behind the scenes of the movie-making process and all the latest information on new releases coming to the theaters, Home Video/DVD, Pay-Per-View and VOD.

"STC has performed extremely well on our Brazilian service and it became increasingly apparent that extending the channel's reach to the rest of our Latin American territories would yield similar results," said Antonio B. Barreto, Senior Vice President, Programming and Marketing for DIRECTV Latin America. "In addition to delivering content our viewers love, STC provides cross-promotional opportunities, especially for our Pay-Per-View category, that are a real plus for us."

STC launched earlier this year in Australia, New Zealand, Japan, Indonesia, Taiwan, the Philippines and Brazil, and is set to launch in Europe and Korea. The network has already received support from all the major record companies and film studios.

About DIRECTV Latin America

DIRECTV is the leading direct-to-home satellite television service in Latin America and the Caribbean. Currently, the service reaches more than 1.6 million customers in the region, in a total of 28 markets. DIRECTV is currently available in: Argentina, Brazil, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Puerto Rico, Trinidad & Tobago, Uruguay, Venezuela and several Caribbean Island nations.

DIRECTV Latin America, LLC is a multinational company owned by Hughes Electronics Corporation, Darlene Investments, LLC, an affiliate of the Cisneros Group of Companies, and Grupo Clarin. DIRECTV Latin America has offices in Buenos Aires, Argentina; Sao Paulo, Brazil; Cali, Columbia; Mexico City, Mexico; Carolina, Puerto Rico; Fort Lauderdale, USA and Caracas, Venezuela. For more information on DIRECTV Latin America please visit www.directvla.com

HUGHES is the world's leading provider of digital television entertainment, broadband services, satellite-based private business networks, and video and data broadcasting. The earnings of HUGHES, a unit of General Motors Corporation are used to calculate the earnings attributable to the General Motors Class H common stock (NYSE:GMH).

About Soundtrack Channel

Based in Santa Monica, CA, Soundtrack Channel, LLC is the first and only cable and satellite channel to exclusively feature music videos from movie and television soundtracks, including original movie music videos that are specifically produced for the channel. Not just a music video channel – Soundtrack Channel is the destination on television for people who love movies, music and entertainment news, providing the hottest music of the movies and television, bringing viewers up close and personal with the celebrities, behind the movie making process and the latest movie news from Hollywood.