

FOR IMMEDIATE RELEASE:

SOUNDTRACK CHANNEL GAINS DISTRIBUTION IN LATIN AMERICA AND CARIBBEAN VIA DIGITAL LATIN AMERICA

STC to Launch on DLA Platform November 1

Cannes (MIPCOM) – October 7, 2002 Soundtrack Channel (“STC”) the channel that features music videos from movie and television soundtracks, behind-the-scenes specials, celebrity interviews and more, has signed a multi-year agreement with Digital Latin America (“DLA”), the only integrated digital content and service provider for the Latin American and Caribbean cable operators. Under the terms of the agreement, DLA will be the exclusive provider of STC for digital cable systems in Latin America and the Caribbean. The service will launch STC on November 1, 2002, when the channel will be made available to DLA’s clients throughout the region. The announcement was made today by Denis Leverson, Cice President, Business Development and Programming and Antonio Briceno, DLA’s Programming and Business Development Manager.

“Through DLA, STC will have access to a growing base of subscribers,” said Leverson. “STC viewers tend to be technologically savvy and entertainment fans, so the addition of this channel to DLA’s programming package will definitely add value to the service for its high-end customers.

As part of its agreement with DLA, STC may also use the DLA feed to distribute to other systems in the U.S. and Europe, as well as to other analog systems in Latin America. The channel will be carried in English.

“In our initial trials, STC received incredibly positive feedback from our clients’ subscribers due to its quality content and packaging. DLA plans to roll out a number of ‘niche channels’ like STC in the near future to continue providing the most dynamic digital programming line-up possible,” said Briceno.

In addition to movie and television soundtrack music videos, STC’s program line-up includes STC Preview, featuring movies just being released to theaters; STC On Set, taking viewers inside the movie-making process for upcoming movie releases and STC Sound Check, which goes up close and personal with composers as they discuss great movie scores and soundtracks.

STC launched earlier this year in Australia, New Zealand, Japan, Indonesia, Taiwan, the Philippines and Brazil, and is set to launch in Europe and Korea. The network has already received support from all the major record companies and film studios

About DIRECTV Latin America

Digital Latin America (DLA), based in Coral Springs, Florida, is the only integrated digital content and service provider that enables cable operators in Latin America and the Caribbean to enhance their current subscriber offering by adding digital services in a cost effective manner. With DLA, systems can provide subscribers with a suite of digital programming and services including the best Latin American premium channels exclusive pay-per-view movies and events, an interactive program guide, digital music channel, Infocast, a promotional channel and interactive applications such as email, Internet access, games, news and information services. Digital Latin America, LLC (www.dlatv.com) is a joint venture between Hicks, Muse, Tate and Furst, Inc.; Liberty Media Corp. (NYSE: L,LMC.B) through its wholly owned subsidiary, Liberty Media International, Inc.; and Motorola, Inc (NYSE:MOT).

About Soundtrack Channel

Based in Santa Monica, CA, Soundtrack Channel, LLC is the first and only cable and satellite channel to exclusively feature music videos from movie and television soundtracks, including original movie music videos that are specifically produced for the channel. Not just a music video channel – Soundtrack Channel is the destination on television for people who love movies, music and entertainment news, providing the hottest music of the movies and television, bringing viewers up close and personal with the celebrities, behind the movie making process and the latest movie news from Hollywood.